

**Innovate UK**  
Knowledge Transfer Network

# **Materials Research Exchange Showcase**

**19-20 February 2020  
Business Design Centre**

**2020 Exhibition  
&  
Sponsorship Packages**

## Exhibition Packages

Item	Cost (£ excl. VAT)
3x2 Shell Scheme	£1950 (Book before 31 March 2019 for £1800)

## Sponsorship Packages

Item	Cost (£ excl. VAT)
Items in delegate packs: company to provide items	200
Full-page advertisement in event booklet	500
Half-page advertisement in event booklet	250
Sponsorship of delegate bags	1,000
Poster Prizes	1,000
<b>Day 1 – 19 February 2020</b>	
Morning refreshment break	750
Lunch	1,500
Afternoon refreshment break	750
Evening wine reception	2,500
<b>Day Two – 20 February 2020</b>	
Morning refreshment break	750
Lunch	1,500
Afternoon refreshment break	750

The **sponsorship** and **exhibition packages** are described in more details over the following pages.

The *Materials Research Exchange Showcase 2020* will take place in the mezzanine area of the Business Design Centre, Islington, London.

## Delegate Tickets

**\*\*FREE Early Bird delegate tickets until 31 March 2019\*\***

Full delegate ticket price from 1<sup>st</sup> April 2019:

1 Day £99

2 Day £150

## Exhibition packages

### Shell Scheme (1950 + VAT)

- 3x2m Shell and access to power
- Set up in advance on 18<sup>th</sup> February and participating in an international networking opportunity
- Complimentary delegate pass including evening wine reception
- Listed as an exhibitor in the event booklet and website
- Company logo on the screens at the event
- An electronic copy of the delegate list (including names and organisation) prior to the event. Please note we are unable to provide contact details.
- Complimentary lunch for two people on 19<sup>th</sup> & 20<sup>th</sup> February.

## Sponsorship Packages

### Evening wine reception (1 opportunity @ £2,500)

On the evening of 19 February 2020 an evening drinks reception will be held in the exhibition area.

- Company branding displayed in the exhibition area for the duration of the drinks reception
- Complimentary delegate pass including evening drinks reception
- ½ page advertisement in the event booklet
- Listed as a sponsor in the event booklet and on the event website
- An electronic copy of the delegate list (including names and organisation) prior to the event. Please note we are unable to provide contact details.

### Refreshment breaks (4 opportunities @ £750)

- Company branding displayed in the exhibition area for the duration of the refreshment break
- Complimentary delegate pass including evening drinks reception
- Listed as a sponsor in the event booklet

### Lunch (2 opportunities @ £1,500)

- Company branding in the exhibition area for the duration of the lunch break
- Complimentary delegate pass including evening drinks reception
- Listed as a sponsor in the event booklet and on the event website
- An electronic copy of the delegate list (including names and organisation) prior to the event. Please note we are unable to provide contact details.

### Poster Prize Sponsor (1 opportunity @ £1,000)

- Your company logo branded on the delegate bags
- Complimentary delegate pass including evening drinks reception
- Listed as a sponsor in the event booklet and on the event website
- An electronic copy of the delegate list (including names and organisation) prior to the event. Please note we are unable to provide contact details.

### Advertisement in event booklet (full page £500, half-page £250)

- Full or half-page advertisement in the event booklet

## Delegate Bag Sponsor (1 opportunity @ £1,000)

- Your company logo branded on the delegate bags
- Complimentary delegate pass including evening drinks reception
- Listed as a sponsor in the event booklet and on the event website
- An electronic copy of the delegate list (including names and organisation) prior to the event. Please note we are unable to provide contact details.

## Items in delegate packs: company to provide items (£200 per item)

Examples of suitable items include but are not limited to: A5 promotional flyers; A5 vouchers to be redeemed at your exhibition stand; notebooks; sticky-notes; pens; pencils; data-sticks, etc. We don't intend to duplicate items, so **please contact us ASAP** to secure your item.

- Item placed in every delegate pack

