

## Knowledge Transfer Network

### Job Description: Analyst – Smart Specialisation

Fixed Term Contract Until March 2019

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#### Background:

Place-based innovation is of growing importance in the UK. As a key part of the Industrial Strategy, 'ideas' (or innovation) are part of how the UK is to address the need for better jobs, higher productivity and greater economic growth. Further, the Industrial Strategy, alongside devolution, metro mayors, Science and Innovation Audits, 'rebalancing' and 'the economy that works for all' have brought the issue of Places into national focus.

Innovate UK and KTN have an evolving and growing focus on Place. The [Smart Specialisation Hub](#) is managed by KTN in cooperation with NCUB with the purpose to support and improve local and national understanding of innovation capabilities. The Hub's remit is to surface place-based data, insights and interventions in order to support local actors as they identify their innovation activities and align them with national policy.

The Hub plays an important role alongside Innovate UK's regional team in supporting Science and Innovation Audits and the emerging Local Industrial Strategies supporting evidence use and encouraging evidence-based decision-making.

#### Job Purpose:

- To support the delivery of the analytical programme of the Smart Specialisation Hub
- To improve the understanding of place-based innovation, innovation processes and capabilities – including sectors
- To deliver data and services to track and improve innovation investment performance
- To develop own external relationships with relevant stakeholders to maximise opportunities to the KTN and the Smart Specialisation Hub.
- To help surface data to improve the understanding of national and local innovation capabilities and assess comparative capability

**Reporting to:** Director Smart Specialisation Hub – Head of Place

**Scope:** Analysis Support for Place-based Innovation and Effectiveness

The role fits within the Innovation and Effectiveness directorate and encompasses aspects of research and analysis of innovation and policy with a specific focus on place-based analysis. The role will include partnering with outside organisations and collating external research. The role involves evaluation of external practice and data, including for enabling the comparison or benchmarking of LEPs (and other geographies) against other innovation actors. It also seeks to build analytical capability in support of external innovation processes and policy, be that through KTN projects (as in Smart Specialisation) or in response to

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requests from the Executive team. The role will include building relationships with peers in other organisations around the country.

**Grade:** Business Support Manager level 2,

**Salary:** £29,361 to £34,500pa

**Location:** Home or office-based working with some UK travel expected. KTN have offices in London and Edinburgh.

### Key accountabilities:

- Support Smart Specialisation Hub, KTN and Innovate UK place-based delivery plans
- Building an in-house analytical capability which supports Smart Specialisation Hub and KTN ambition to be a central point for understanding of place-based innovation
- Building and maintaining a network of relevant external contacts who deliver to place-based data / analysis, innovation research and policy
- Supporting Smart Specialisation Hub and KTN projects which deliver on innovation understanding, processes and practice
- Reporting and KPIs as required

### Job responsibilities

- To support key KTN projects that address innovation capabilities, in particular Smart Specialisation Hub
- To maintain and expand the Smart Specialisation Hub comparative mapping of UK innovation activities
- To help design parameters to measure innovation capabilities, and curate measurement of these
- To collate and synthesis innovation and other relevant analysis from external bodies
- To build and maintain a strong relationship with counterparts in relevant innovation stakeholders
- To support the Head of Place and Hub Director in assessing effectiveness of local innovation interventions

### Experience and qualifications

#### Essential

- Degree level qualification or equivalent professional experience in economic, spatial, business or similar analysis
- Understanding and experience of economic and innovation research
- Understanding and experience of Project evaluation

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- Data presentation and report writing
- Experience of working in a busy, high pressured environment and ability to work well under pressure

### **Desirable**

- Understanding and experience of a range of analytical approaches
- Understanding and experience of GIS
- Good understanding of the Government support for innovation and knowledge of relevant technology policies and their impact

### **Competencies and Attributes**

- Results oriented and demonstrated delivery capability, including for complex projects
- Strong communication skills, verbal and written
- Adaptability, demonstrated initiative and openness to work in new areas
- Demonstrated teamwork - able to both lead and be part of effective teams