

Looking to disrupt healthcare?

Enter the MedImmune Digital Health Challenge

Choose from a list of six topics and submit your best solution!

Mhealth solution for measuring of disease progression in chronic respiratory disease - open to highly novel endpoints e.g. socialisation

Data mining of eHealth records to aid focussed patient recruitment (projects aligned to respiratory and allergic disease will be prioritised)

Digital solutions to simplify and accelerate end to end clinical trial execution including overall trial management e.g. eConsent beyond electronic recording

Mhealth solution for early detection of asthma symptoms and disease monitoring

Re-purposing of home technology for clinical trial use e.g. smart TV, fridges (drug storage and utilisation)

Digital solution to improve site & patient trial experience, e.g. communication, just-in-time reminders, trial progress reporting, virtual visits

Selection Criteria

Product

Technical Feasibility

Marketing/ Strategy

Your Leadership Team

Financial/ Projection

Judging Panel

Six finalists will have a chance to win the grand prize by presenting to a panel of prominent industry funding experts and executives:

- Jane Osbourn, Vice President, R&D, MedImmune
- Rene van der Merwe, Vice President, Clinical Development, MedImmune
- Andrew Williams, Vice President, Strategy & Operations, AstraZeneca
- Debu Purkayastha, Managing Partner, 3rd Eye Capital
- Andrew Chapman, Digital Health Sector Lead, Digicatapult

Prizes

Grand Prize winner will receive £20,000 and mentoring opportunities from MedImmune

All finalists will receive mentoring opportunities from MedImmune

Pitch your idea at the MedImmune Cambridge Digital Health Forum!

Location: The Hauser Forum 2:00-6:30pm
Tuesday April 17, 2018

Deadline for entries is 3/4/18– Finalists will be announced by 9/4/18. Please submit ideas to Louise.Rushworth@cambridgenetwork.co.uk

 MedImmune

A member of the AstraZeneca Group