



VENTUREFEST

SCOTLAND 2017

Venturefest Scotland returns to Glasgow Science Centre on Wednesday 20 September 2017. Designed specifically for high-growth Scottish SMEs and early-stage companies, the event connects business owners, entrepreneurs, investors and innovators and provides a platform for growing companies to find the tools, funding, advice and contacts they need to take their businesses to the next level.

Each year we offer a 'wrap around' series of national, co-badged, Venturefest feeder events. We are now looking for event hosts and invite you to take part. The purpose of our pre-event programme is to:

- Promote and raise the profile of Venturefest Scotland 2017
- Link to Venturefest Scotland's core themes of promoting innovation across the SME ecosystem through sustainable growth and internationalisation
- Highlight Scotland's distinctive science and innovation offer

In addition to new, standalone events, we recognise that you may be organising existing events that meet some or all of the above criteria. If so, would you be interested in co-badging your existing event with Venturefest Scotland branding?

What's in it for Me?

Venturefest Scotland is supported by a fully-integrated, national communications campaign including a dedicated website, mobile app, social media, scheduled e-marketing and blog programme. By coming on board as an event host you gain access to this highly active, national campaign widening your audience reach and improving your visibility.

Dedicated Support

All our official event hosts are supported with a full suite of Venturefest Scotland assets – logos, pop-up banners, flyers, proud-to-support email footers etc – all available for you to use at any time at no cost. Here's what some of our former event hosts have said:

Roger H Moors, Chief Development Officer, Social Investment Scotland

"Social Investment Scotland were delighted to be involved with Venturefest Scotland; we participated on the day and hosted Feeder events. VF2 was a vibrant and uplifting event where Scotland's foremost entrepreneurs and innovators came together under one roof to share ideas, find collaborations and discover new themes such as the importance of social value and new sources of investment. We're looking forward to VF3...it's in the diary!"

Jacqueline Meiklejohn, Acting MVLS Executive Assistant/Events & Marketing, University of Glasgow

"Venturefest 2016 was yet again another fantastic event to get involved in for the College of Medical, Veterinary and Life Sciences (MVLS) at the University of Glasgow. Our co-branded feeder events, as well as the main summit, provide a fantastic opportunity to "plug-in" to innovation and entrepreneurship locally, and connect industry with our research and potential funding opportunities. Additionally, the programme provides an excellent opportunity to work with other Universities in Scotland and has become a regular date in the diary where we meet and share ideas"

Interested?

Please contact Dr Susie Mitchell at Glasgow City of Science and Innovation by Friday 21 April 2017 on 0141 420 5010 (extension 383) or Susie.mitchell@glasgowsciencecentre.org



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